

Lect. PhD Tansu Özbaysal

Personal Information

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International Researcher IDs

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Education Information

Doctorate, Ankara Hacı Bayram Veli University, Institute Of Graduate Programs, International Trade (Phd.) , Turkey
2018 - 2023

Postgraduate, Manisa Celal Bayar University, Sosyal Bilimler Enstitüsü, Uluslararası Ticaret Ve Finans (YI) (Tezli), Turkey
2014 - 2017

Undergraduate, Manisa Celal Bayar University, Uygulamalı Bilimler Yüksekokulu, Uluslararası Ticaret Bölümü, Turkey
2009 - 2014

Dissertations

Doctorate, İnovasyonun ihracat performansına etkisinde entelektüel sermayenin aracılık rolü, Ankara Hacı Bayram Veli University, Institute Of Graduate Programs, International Trade, 2023

Postgraduate, Markalaşmanın uluslararasılaşmaya etkisi: Turquality örneği, Manisa Celal Bayar University, Sosyal Bilimler Enstitüsü, Uluslararası Ticaret Ve Finans (YI) (Tezli), 2017

Research Areas

Social Sciences and Humanities, Marketing, Management of Enterprises, Import-Export

Academic Titles / Tasks

Lecturer PhD, Ondokuz Mayıs University, Alaçam Meslek Yüksekokulu, Yönetim ve Organizasyon Bölümü, 2018 - Continues

Lecturer, Faruk Sarac Vocational School Of Design, Faruk Saraç Tasarım Meslek Yüksekokulu, Dış Ticaret Bölümü, 2017 - 2018

Academic and Administrative Experience

Assistant Director of Vocational School, Ondokuz Mayıs University, Alaçam Meslek Yüksekokulu, 2021 - Continues

Erasmus Program Institutional Coordinator, Ondokuz Mayıs University, Alaçam Meslek Yüksekokulu, 2018 - Continues

Mevlana Exchange Program Institutional Coordinator, Ondokuz Mayıs University, Alaçam Meslek Yüksekokulu, 2018 -

Continues

Head of Department, Ondokuz Mayıs University, Alaçam Meslek Yüksekokulu, Yönetim Ve Organizasyon Bölümü, 2020 - 2021

Courses

Customs Procedures in Logistics, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Strategic Management and Decision Making, Associate Degree, 2023 - 2024, 2022 - 2023

Foreign Trade Transactions, Undergraduate, 2023 - 2024

Production Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Customs Systems and Management, Undergraduate, 2023 - 2024

Marketing Principles, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Customer Relations Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Foreign Trade Operations , Undergraduate, 2022 - 2023

Business , Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Cargo Transportation Services, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Foreign Trade Operations II, Undergraduate, 2021 - 2022

Entrepreneurship and Innovation, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021

Storage Management, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Supply Chain Management, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019

Foreign Trade Transactions I, Undergraduate, 2018 - 2019

Marketing and Promotion, Associate Degree, 2018 - 2019

Uluslararası Pazarlama, Associate Degree, 2017 - 2018

Supply Chain Management, Associate Degree, 2017 - 2018

Uluslararası Finansman, Associate Degree, 2017 - 2018

Uluslararası Lojistik, Associate Degree, 2016 - 2017

Foreign Trade Transactions Accounting, Associate Degree, 2016 - 2017

Articles Published in Other Journals

- I. **Assessment of Technological Progress in the Context of Sustainable Development: Society 5.0**
KURT İ., ÖZBAYSAL T., ALTUN N.
Fiscaoeconomia, vol.8, no.1, pp.256-276, 2024 (Peer-Reviewed Journal)
- II. **İnovasyonun İhracat Performansına Etkisinde Entelektüel Sermayenin Aracılık Rolü Üzerine Bir Araştırma (A Research on the Mediating Role of Intellectual Capital in the Effect of Innovation on Export Performance)**
ÖZBAYSAL T., ALKIBAY S.
İşletme Araştırmaları Dergisi, vol.4, no.15, pp.2922-2941, 2023 (Peer-Reviewed Journal)
- III. **Determining The Recruitment Criteria of the Logistics Sector and Some Related Sectors During The Covid 19 Pandemic: A Comparative Study**
GÜLTEKİN Z., Özbaysal T.
İşletme Araştırmaları Dergisi, vol.14, no.3, pp.2253-2269, 2022 (Peer-Reviewed Journal)
- IV. **Adım Adım Yeni Dünya Düzeni: Çin BKBY Projesi**
ALTUN N., KURT İ., ÖZBAYSAL T.
Gümrük ve Ticaret Dergisi, vol.8, no.26, pp.81-93, 2021 (Peer-Reviewed Journal)

V. Markalařmanın Uluslararasılařmaya Etkisi: Turquality rneęi

ZBAYSAL T., ONAY M.

Uluslararası İktisadi ve İdari İncelemeler Dergisi, vol.0, no.20, pp.181-198, 2018 (Peer-Reviewed Journal)

Refereed Congress / Symposium Publications in Proceedings

- I. **Samsun'un Dıř Ticaret Performansının Deęerlendirilmesi**
KAHVECİ S., ZBAYSAL T.
5. Ulařtırma ve Lojistik Ulusal Kongresi, Bartın, Turkey, 02 October 2021
- II. **Adım Adım Yeni Dnya Dzeni: in BKBY Projesi**
ALTUN N., KURT İ., ZBAYSAL T.
1.Uluslararası Gmrk ve Ticaret Kongresi, Turkey, 20 May 2021
- III. **Lojistik Sektr İř İlanlarında Hangi Nitelikleri Arıyor: Kariyer Siteleri zerinden İerik Analizi**
GLTEKİN Z., ZBAYSAL T.
4. Ulařtırma ve Lojistik Ulusal Kongresi, Turkey, 29 - 30 December 2020
- IV. **LOJİSTİK BİLGİ SİSTEMLERİNİN LOJİSTİK PERFORMANS YNETİMİNE ETKİSİ:BURSA İLİNDE FAALİYET GSTEREN LOJİSTİK İřLETMELERİ ZERİNE BİR ARAřTIRMA**
TURAN İ., ZBAYSAL T.
7. Ulusal Lojistik ve Tedarik Zinciri Kongresi, Bursa, Turkey, 3 - 05 May 2018, pp.341-349

Scientific Refereeing

İřletme Arařtırmaları Dergisi, National Scientific Refreed Journal, March 2024

Akademi Sosyal Bilimler Dergisi, National Scientific Refreed Journal, December 2023